

Opportunity in the Indian Electric Vehicles Market - 2017

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This report provides insight into the current market scenario, structure and practices.

In depth market scenario includes:

- Current market size estimate
- Revenues by players – Top 5 Companies
- Market size by product categories
- Market size by regions – North, South East and West

Market structure details the value chain, Players' presence across products, market trends, distribution practices and pricing.

The report also provides a snapshot of key competition, past market trends with forecast over the next 5 years, anticipated growth rates and the principal factors driving and impacting growth

Analysis and market data has been derived through secondary and primary sources.

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Approach & Scope

~About Feedback Consulting's Approach~

Feedback has a robust approach which ensures the quality and the reliability of the information contained within the reports. There are 2 key steps involved in preparing any report - Information Gathering and Data Analysis & Reporting:

Information is the heart of the work that we do. About 70% of the time in a report is spent on information collection & triangulation of the data. The information gathering is a combination of

- Primary Research is carried out with key stakeholders in the Industry among the following category:

- Existing Product or Service Providers
- Consumer of the Product or Service being researched
- Channel Partners
- Industry Experts

The specific respondents are reached out through phone or Skype or face 2 face meetings or email.

- Existing Body of Knowledge (BoK): By being in the B2B Market research space for over 30 years, we have ready access to data on industries, countries, companies, markets etc. as part of the Feedback Repository, which we proudly call as BoK.

- Secondary Research: As a part of secondary research process, we tap into public and paid sources in the public domain, for identifying and collecting information. Some of the key public sources that we tap into are government websites, country stats, annual reports, press releases, magazines, investor presentation of companies, white papers, certified publications, articles from recognized authors, EXIM Trade.

The gathered information will be analysed using Feedback Consulting's proprietary tools which have been built over years of experience. Various frameworks will be adopted to analyse the information. Market Sizing & Segmentation will be done based on Extrapolation technique and triangulated with historic information & dependent industry performance.

Market Forecasting is based on Feedback Consulting's in-house proprietary model which factors in historical growth trend, end use sector growth, end use industry dynamics, regulatory changes, substitution / technology change. The forecasted numbers will be further validated through discussion with experts in the industry.

~Scope of Research~

Regions covered

- North, South, East and West.

Product categories covered

- List of Product categories covered will be provided on request

End use application covered

- List of End use application covered will be provided on request

Companies Covered

Mahindra Reva Electric Vehicles

Mahindra & Mahindra

General Motors

Tata Motors

Hyundai

Maruti Suzuki

Bavina Cars

Mitsubishi Motors

Pininfarina

Polaris

Honda Sael Motors

Toyota Kirloskar Motor Pvt. Ltd. (Toyota Prius)

Porsche

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