

Opportunity in the Indian Electric Vehicles Market - 2017

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This report provides insight into the current market scenario, structure and practices.

In depth market scenario includes:

- Current market size estimate
- Revenues by players – Top 5 Companies
- Market size by product categories
- Market size by regions – North, South East and West

Market structure details the value chain, Players' presence across products, market trends, distribution practices and pricing.

The report also provides a snapshot of key competition, past market trends with forecast over the next 5 years, anticipated growth rates and the principal factors driving and impacting growth

Analysis and market data has been derived through secondary and primary sources.

Table of Contents

1. Background
 - 1.1 Methodology
 - 1.2 Electric Vehicle Definition
2. EV Market in India
 - 2.1 Value Chain EV vs. ICE
 - 2.2 Value Chain Conventional Vs Electric Vehicle
 - 2.3 Currently electric car market
 - 2.4 Indian Hybrid Vehicles market
 - 2.5 Current scenario of electric vehicles in other countries
 - 2.6 E-Mobility Models: Comparison with Select Countries
 - 2.7 Mahindra Reva's Plan
 - 2.8 Estimated Current Potential in the Indian Electric Car Market
3. Key Challenges
 - 3.1 Key factors attributed to the slow growth in the Indian Industry
 - 3.2 What do Indian Consumer Expect?
 - 3.3 Current OEM Offering vs. Consumer Expectation
 - 3.4 Upcoming OEM Models vs. Consumer Expectation

- 3.5 Delay in Government support / implementation plans
- 3.6 Key factors to influence the future path of the Indian Electric Car Market
- 3.7 There are 2 likely scenarios based on who will take the initiative to get into the market
- 4. Govt. Regulations and Initiatives
 - 4.1 Government Proposal under discussion
 - 4.2 Specific Areas where the government intends to extend support
 - 4.3 GEP Model
 - 4.4 Electric Vehicle Market Projections
 - 4.5 Global Market Share Model (GMS)
 - 4.6 A cumulative market potential
 - 4.7 CP Model OEMs taking lead
 - 4.8 CP Model A cumulative market potential
- 5. Future Potential
 - 5.1 Cumulative Future EV Potential by 2020
- 6. Electric cars market in India
 - 6.1 Current Scenario
 - 6.2 Snapshot of Mahindra Reva
 - 6.3 Mahindra Reva Revenue split and consumption of raw materials
 - 6.4 Key Initiatives by Mahindra Reva
- 7. Hybrid Vehicles market in India
 - 7.1 Current scenario
 - 7.2 Key players in India
 - 7.3 Honda Civic Hybrid
- 8. Key Challenges
 - 8.1 High price of EVs and absence of spare parts are hindering the growth of the EV market
 - 8.2 In the existing scenario, there is a significant gap between the customer expectations from EV and OEM offerings
 - 8.3 There is no clear information from the Government to OEMs, which is directly affecting the launch plans of OEMs in the Indian market
- 9. Government Regulations & Initiatives
 - 9.1 What Government has done so far: A snapshot
 - 9.2 MNRE scheme
 - 9.3 State Level Subsidized Duties for Electric Vehicles
 - 9.4 Budget 2012-13 on EVs
 - 9.5 Import Duties
 - 9.6 Customs Duty Completely Built Unit
 - 9.7 National Mission for Hybrid and Electric Vehicles (NMHEV)
 - 9.8 National Electric Mobility Mission Plan (NEMMP)

- 9.9 Regulatory Bodies
- 9.10 NEMMP 2020
- 10. Consumer Preferences
 - 10.1 Consumer Expectations
 - 10.2 Consumer Profile
 - 10.3 Price Perspective
 - 10.4 Fuel Price & Millage
 - 10.5 Battery Charging
 - 10.6 Driving Distance
- 11. Cost Economics
 - 11.1 ICE Vs EV
 - 11.2 Cost of Vehicle
 - 11.3 Comparison Maintenance + Fuel Cost (Year on Year)
 - 11.4 Total ownership cost
- 12. Demand Drivers
 - 12.1 Increasing Crude Oil Prices, Import Dependency & Sustainability
 - 12.2 Low maintenance and operational costs
 - 12.3 Increase in demand for green cars in overseas markets
 - 12.4 Manufacturers providing incentives to attract consumers
 - 12.5 Government Initiatives
- 13. Partnerships
 - 13.1 Electric Cars & Hybrid Cars
- 14. Player wise Plans in EV Market
 - 14.1 Upcoming EV and HEV launches in India
 - 14.2 Upcoming electric car models
 - 14.3 Upcoming hybrid car models
 - 14.4 Mahindra Reva Electric Vehicles
 - 14.5 Mahindra & Mahindra
 - 14.6 General Motors
 - 14.7 Tata Motors
 - 14.8 Hyundai
 - 14.9 Maruti Suzuki
 - 14.10 Bavina Cars India
 - 14.11 Mitsubishi Motors
 - 14.12 Pininfarina
 - 14.13 Polaris
 - 14.14 Honda Siel Motors

14.15 Toyota Kirloskar Motor Pvt. Ltd. (Toyota Prius)

14.16 Porsche

15. Future Outlook

15.1 Forecast Based on OEM's Sales Target

15.2 Forecast Based on Government Target

15.3 Electric Cars Future Forecast

15.4 Hybrid Cars Future Forecast

15.5 Future Outlook - OEMs Perspective

15.6 Future Outlook - Government's Perspective

16. About Us

Approach & Scope

~About Feedback Consulting's Approach~

Feedback has a robust approach which ensures the quality and the reliability of the information contained within the reports. There are 2 key steps involved in preparing any report - Information Gathering and Data Analysis & Reporting:

Information is the heart of the work that we do. About 70% of the time in a report is spent on information collection & triangulation of the data. The information gathering is a combination of

- Primary Research is carried out with key stakeholders in the Industry among the following category:

- Existing Product or Service Providers
- Consumer of the Product or Service being researched
- Channel Partners
- Industry Experts

The specific respondents are reached out through phone or Skype or face 2 face meetings or email.

- Existing Body of Knowledge (BoK): By being in the B2B Market research space for over 30 years, we have ready access to data on industries, countries, companies, markets etc. as part of the Feedback Repository, which we proudly call as BoK.

- Secondary Research: As a part of secondary research process, we tap into public and paid sources in the public domain, for identifying and collecting information. Some of the key public sources that we tap into are government websites, country stats, annual reports, press releases, magazines, investor presentation of companies, white papers, certified publications, articles from recognized authors, EXIM Trade.

The gathered information will be analysed using Feedback Consulting's proprietary tools which have been built over years of experience. Various frameworks will be adopted to analyse the information. Market Sizing & Segmentation will be done based on Extrapolation technique and triangulated with historic information & dependent industry performance.

Market Forecasting is based on Feedback Consulting's in-house proprietary model which factors in historical growth trend, end use sector growth, end use industry dynamics, regulatory changes, substitution / technology change. The forecasted numbers will be further validated through discussion with experts in the industry.

~Scope of Research~

Regions covered

- North, South, East and West.

Product categories covered

- List of Product categories covered will be provided on request

End use application covered

- List of End use application covered will be provided on request

Companies Covered

Mahindra Reva Electric Vehicles

Mahindra & Mahindra

General Motors

Tata Motors

Hyundai

Maruti Suzuki

Bavina Cars

Mitsubishi Motors

Pininfarina

Polaris

Honda Sael Motors

Toyota Kirloskar Motor Pvt. Ltd. (Toyota Prius)

Porsche

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